

Billy Han

Design Team Manager, Full Stack Developer, Product Designer

Contact

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Profile/Objective

Design Team Manager, Full Stack Developer, and Product Designer with 12+ years of professional experience, including 4+ as a team lead/manager, 10+ as a developer, and 10+ as a designer. I am a doer who loves nothing more than to reach for the lengthy assortment of tools, skills, and experiences at my disposal to tackle challenges and difficult problems.

Employment History

Design Manager | DreamHost 11.2015 - Present

DreamHost is a web hosting company that provides services to help users get content online.

The Design Manager oversees and is an individual contributor towards the design and development of major projects. He hires, trains, and manages a team of product designers for all design-related tasks and also provides full-stack development project support as needed.

Notable Accomplishments:

Primary UX/UI owner of domains product since Q1 2017, which has since grown 21% to over \$800,000 in monthly recurring revenue as of February 2020 and encompasses over 15% of overall company revenue

Rebuilt and revitalized a depleted design team, having rebuilt the culture from the ground up by directly overseeing the hire, onboarding, training, prioritization, and ongoing project management for new designers

Senior Analyst, UX/UI Designer | Hyundai Capital 10.2014 - 11.2015

Hyundai Capital America is a captive auto finance company supporting Hyundai Motor America.

The Senior Analyst, UX/UI Designer assumed responsibility for prototyping, design, and front-end coding for a number of partner websites and applications, including dealer support sites, international customer portals, and most notably, the Hyundai finance payment site, which handles over \$7 billion in online payments annually.

Notable Accomplishments:

Promoted from Digital Content Analyst within 9 months of initial hire

UX/UI work resulted in 15% increase in user satisfaction ratings for payment portal site, reaching an all-time high of 90% successful payments as of Q3 2015

West Coast Regional Marketing Lead | Crocs, Inc. 11.2013 - 7.2014

Crocs is a footwear company that designs and manufactures shoes in a variety of unique styles.

The West Coast Regional Marketing Lead was tasked with providing design and marketing assets and deliverables for online and in-store marketing initiatives for over 1000 wholesale partners across 10 states accounting for over \$10 million in business per year.

Notable Accomplishments:

Promoted from Field Marketing Representative within 10 months of initial hire

Marketing initiatives in collaboration with partners led to a 60% increase in new revenue from 2012 -

Education

BA, Creative Writing | California State Univ, Long Beach Graduated 12.2007

Portfolio

billyhan.net
github.com/BillyH80

Skills Summary

Skill

HTML/CSS
SASS/SCSS
Tailwind CSS
React
Vanilla JS
Node.js
Perl
MySQL
Git
CLI

Design

Figma
Balsamiq
Sketch
XD
Abstract
Invision
Illustrator
Photoshop

Miscellaneous

Copywriting
Jira/Confluence
Usability Hub
Google Analytics/GTM
Grafana
G Suite/MS Office

Interests

Cats
Tennis
Reading
Video Games
Cleaning

References

Available on Request